



# Mike Kinney

*MEDIA KIT PROFILE*

**(702) 371-7469**

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## INTRODUCTION

**I am your best provider of auctioneer/emcee services! When you're selecting talent for your event, whether it is a benefit auction, gathering of celebrities, or motor sports competition, there are some essential skills that need to be considered:**

***Passion, excitement, enthusiasm.***

**Knowledge of the "product", whether it is a NHRA top fuel dragster at a national drag race, or a one of a kind getaway to Hawaii for a high-end benefit auction.**

**Having a relationship with the audience, being able to read the room. The goal is to not so much remember my skills and delivery, but that your event is memorable and that is met your goals of attendance and potential fundraising.**

## TESTIMONIALS

*Mike was excellent! We met originally to go over event ideas and logistics regarding live auction and fund-a-need. He was always available leading up to the event to answer my questions. It was our best event in 5 years!!*

**Laura Armeni-Kneesel**

*Associate Director of Development / Olive Crest*

*Awesome!!! So exciting and fun. Mike was the exemplary auctioneer. An amazing fundraiser overall. Thank you, Mike!*

**Scott S.**

*Domino's Franchisee Association*

*Mike Kinney, as our auctioneer was able to accommodate last minute changes as well as keep attendees entertained throughout the live auction portion of the evening. Mike is very well versed in his abilities and we were thrilled to have him support our event.*

**Jason Mace**

*S. Nevada District Chairman / Ducks Unlimited*

## EXPERIENCE

### ***Choosing a non-profit fundraising auctioneer can be a challenge—but it doesn't have to be!***

The first thing to know is that a “free” auctioneer is never free. To get a professional, experienced, and effective fundraising auctioneer on stage at your next event, expect to pay a fee. If your local dentist offered free dental work to anyone, wouldn't you be a little suspicious? Hiring a professional non-profit fundraiser auctioneer can definitely be worth it. A professional fundraiser auctioneer can facilitate higher bids in a live auction, and generate big donations during the special appeal, easily making back his or her fee and much more. So, what makes a great non-profit fundraiser auctioneer?

**Specialization** – Non-profit fundraising using a live auctioneer is a very niche profession, and requires a specific skill set. Choosing a professional auctioneer who specializes in non-profit auctions ensures your charity auctioneer knows what questions to ask you what advice to offer, and is experienced in driving bids during a special appeal—programming that's unique to non-profit events.

**Experience** – How long has your potential benefit auctioneer been working non-profit auctions? Like specialization, you want someone that knows the industry and has worked many events like yours in the past. Mike Kinney has been providing non-profit fundraising auctioneering services for over 30+ years.

**Certification** – Certification can be somewhat ambiguous terms in terms of being a non-profit fundraising auctioneer. It is recommended that you choose a member of a state or national auctioneering association and be able to show credentials of training. Mike Kinney is a Certified Benefit Auctioneer Specialist (BAS) from the National Auctioneers Association.

**Talks your Talk** – Your benefit auctioneer should be familiar with your organization's mission, or ask you detailed questions about it, in order to talk your talk and reflect your image onstage. A great charity auctioneer reads your audience to encourage and inspire high bids and high donations. Mike Kinney can encourage and inspire active bidding, resulting in meeting or exceeding fundraising goals. He excels in adapting his skillset to reach any audience with the highest degree of rapport!

**Energy and personality** – Meet them in person! Is he or she likable? Confident? Dressed to impress? Energetic? Overbearing? Monotone? After about 5-minutes with Mike Kinney, you quickly appreciate his many years of experience working with people, as well as his unbridled passion and enthusiasm that helps, facilitate success for any organization.

**Pre-event consulting** – A professional auctioneer will generally offer consulting services to help you order the packages in your live auction, organize your silent auction for maximum bidding potential, and advise on your schedule of events. Use this service! Mike Kinney has a plethora of experienced solutions to maximize your fundraising event!

## ABOUT MIKE

With over 30 years' experience, Mike Kinney is a highly sought after provider of services in the auctioneering, motorsports, emcee, and lifestyle event realms. With his unique bass-baritone voice, commanding room presence, and long flowing mane of snow-white hair, Mike always conveys a memorial impression.

From humble beginnings serving as an announcer for "local" racetracks in Southern Iowa, Mike's career has expanded to becoming the face, and the voice, for numerous events on the Las Vegas Strip and beyond.

Mike has had the pleasure of working with, and learning from, some the best in the business. Examples include Dave McClelland (the voice of NHRA and SEMA); Paul C. Behr, World Wide College of Auctioneering; George Barris, Barris Kustom Industries; Stacey David, Rattletrap Productions; Tom "Spanky" and Amy Assiter, Assiter Auctioneers; John Nicholls, Nicholls Auction Market Marking Group; Jill Marie Wiles, Benefit Auctions 360; Shannon K. Mays, Shannon and Associates; Brian Rigby, Professional Ringmen's Institute; Tim Kruse, Reppert School of Auctioneering; and Brent Earlywine, Earlywine Auctions.

**Mike recently shared the following thoughts:** "As I reflect on my time on this big blue marble we call Earth, I've come to appreciate the importance of resiliency, courage, and perseverance. This became of paramount importance after losing Mary Elizabeth, my wife and best friend of 36 years, to Stage 4 Cancer on March 20th, 2024. I can hear her saying *"Michael Dean, you go out there and do what you do best."*

*Mike Kinney is the best of the best in his ability to wow the crowd. Our customers love him. You can't get any better than Mike. I use him for all our events, and he is great for private, VIP or public events. You will not be disappointed.*

**Kathie Spehar**

*Director of Entertainment and Events*

**A MAN WHO CARRIES A CAT BY THE TAIL LEARNS SOMETHING HE CAN LEARN IN NO OTHER WAY.** Mark Twain

***Passion, excitement, enthusiasm.***

In the developing world of A.I. and automation, successful business' understand that experience will always trump automation. Especially in the world of special events, fundraising, public speaking and public relations, the combination of extensive experience, a professional delivery and the ability to quickly establish rapport with an audience pays huge dividends. Mike Kinney brings all of those qualities ten-fold in which your event or fundraiser will be punctuated as an event to be remembered!

**Domino's Pizza Partners Foundation**

After extensive vetting, Mike was selected to serve as the Auctioneer for their annual fundraiser held at Caesar's Palace Hotel & Casino, Las Vegas, NV. The Partners Foundation provides financial assistance to franchise and corporate team members around the world. Collectively, the Live Auction and associated Paddle Raise generated in excess of \$1,670,000 dollars.

**Las Vegas Chapter, Speedway Children's Charities**

Mike has served in numerous capacities for this local chapter Speedway Children's Charities, including Lead Ringman as well as Benefit Chairity Auctioneer for the Annual NASCAR Live Auction. Over the years, this has proven to be one of his favorite events, with over \$450,000 being raised each year to support children's charities throughout Southern Nevada.

**Concours DeVou, "The Concours with a View"**

Mike was selected to serve as the show commentator and charity auctioneer for the Inaugural Concours DeVou, held at DeVou Park, Covington, KY. This event proved to be a big hit with attendees and has firmly cemented itself as a must attend event in the future for all aficionados of the automotive realm. Mike's unique skill set regarding knowledge of classic vehicles and charity auctioneer proved to help the event committee exceed their fundraising goals and he has already been approached to support future events.

*Mike did a great job keeping the crowd entertained and actively bidding. This was one of our best event ever in Nevada and Mike Kinney's skills directly contributed to that success.*

**Allen C.**

*Chapter President / Rocky Mountain Elk Foundation*

***I THANK YOU FOR YOUR PART IN MY JOURNEY...***

## CONNECT WITH MIKE

Thank you in advance for considering Mike Kinney for your next charity fundraiser, auction, celebrity gala or motorsports event. My experience offers your event or organization services to include auction event consulting, fundraising as a Certified Benefit Auctioneer, special events Emcee, lifestyle and Corporate speaking, motorsports announcing and television/radio talent.

Warm Regards,

*Mike Kinney*

**Mike Kinney**

*NAA BAS, PRI Certified Professional Ringman*

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*Mike Kinney can provide any event an electric atmosphere due to his charismatic personality combined with his knowledge and passion of the automobile industry. I would consider Mike Kinney a real asset to any event looking to raise it's energy level and fun Factor.*

**Phil Painter**  
*Promoter*

*Amazing entertainer and effective at assisting us to raise a lot of charitable money.  
Thanks Mike!*

**Jill S.**  
*Boulder City of Commerce*